Who We Are

The Business Executive Sustainable Training Headquarters (BESThq) is a sustainable business community servicing and supporting small and historically underutilized entrepreneurs in collaboration with agencies, large business, and non-profits.

Our Principles

- **Relationship** - Because no one should feel alone on their journey to success.
- **Empowerment** - Because most people don’t know what they don’t know.
- **Inclusion** - Because simply recognizing diversity does not suffice.

A Green America Certified Company

We are proud of our Bronze Green America Certification. This means our business...
- Actively uses our business as a tool for positive social change.
- Is environmentally responsible in the way we run our operations and facilities.
- Operates a “values-driven” enterprise according to principles of social justice and environmental sustainability.
- Is socially equitable and committed to extraordinary practices that benefit our workers, customers, community and the environment.
- Is accountable for our work by continually improving and tracking our progress, and operating with radical transparency in every facet of our business.

A Year in Review

BESThq began a busy year with the opening of its Plan Center Plus, giving smaller A/E/C firms cost effective access to state-of-the-art technology. April saw the 3rd annual Business Expo West. An opportunity for businesses small and large in the Portland/Beaverton area to connect and grow. Matching with the theme **Benefit Companies and The Triple Bottom Line**: a percentage of overall proceeds were given to three local non-profits. BESThq assembled its first Relay For Life team, the BESTq Hopesters, and helped raise over $50,000 for the American Cancer Society. August featured BESThq’s first Wellness Expo, a free community event focused on sharing tips and trials for healthy lifestyles.

Looking Ahead

Given our significant community presence, BESThq strives to be recognized as a Benefit Company Leader. 2015 will debut BESThq’s Sustainability Calendar, a way to foster the three pillars of sustainability with monthly rotating themes:

- Environment
- Economy
- Social

We are currently in the planning phases of implementing solar roof panels and installing electric vehicle charging stations. A TriMet incentive program is being developed to encourage ridership; additionally, BESThq members who carpool to events will be recognized.

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KEY EVENTS

Business Expo West

April 3rd marked BESThq’s third annual Business Expo West. Its theme, Benefit Companies and the Triple Bottom Line, was underlined by speakers:

• Denny Doyle – Beaverton Mayor
• Jeff Rose – Beaverton School Superintendent
• Mark Hass – Oregon State Senator

Cover Oregon

April 28th, two days before the national deadline, BESThq hosted a health insurance open house, equipped with Cover Oregon certified agents. The process became easy as 1-2-3 for anyone who had yet to enroll for national health care.

Wellness Expo 2014

On August 7, BESThq hosted its first Wellness Expo. The free event offered a multitude of information from local businesses on ways to take care of both your mind and body. Guests included:

• Wellness Consolidated
• Oregon Health Co-Op
• Nia Technique
• Brazilian Happiness Coach – Rodrigo Baena
• Muscles in motion, Lake Oswego

Relay For Life

On August 22, BESThq proudly participated in the American Cancer Society’s Beaverton Relay For Life event. BESThq’s team of community members and their families, the Hopesters, helped raised over $50,000 in support of cancer research, patient assistance and services.
KEY ACTIONS

KGW Great Toy Drive/ St. Andrew Nativity School

The year ended with BESThq's 2nd adoption of a family through St. Andrew Nativity School and 4th KGW Great Toy Drive. Their location on Beaverdam Road became an active collection spot for toys, which were distributed to less fortunate families in Oregon and SW Washington.

Drives

Led by Charlene Ross, BESThq has run multiple drives supporting different local causes, including:

- St. Andrew Nativity School Supply Drive
- Oregon Food Bank Summer Ketchup/Mustard Drive
- Coffee Creek Women's Prison Book Drive, through Portland Community College

Executive Briefing

Each Tuesday, BESThq holds its 7:30 am Executive Briefing. This free event provides local business owners and employees from across the Metro area an opportunity to network, learn from our informative guest speakers or simply make a new friend in the community.

Our 2014 speakers included:

- Jorge Guerra – OAME
- Gabi Schuster – METRO
- All God's Children International
- Jennifer Allain – The Insurance Coach
- Diane Henkels – Cleantech Law
- Senator Elizabeth Steiner Hayward

STEM Connect

BESThq's team of volunteers partnered with Business Education Compact, whose STEM program encourages and ignites an interest in Science, Technology, Engineering, and Math in local fourth and fifth graders through fun, hands-on learning experiences.
FACILITIES

This year introduced our first “Sustainability Policy” for our facility and tenant members. This list includes the basics of resource sustainability. i.e. energy conservation, median temperature sustaining thermostat, recycling and water usage guides. Not only did BESThq complete the Energy Trust of Oregon’s facility assessment, it hosted and promoted the City of Beaverton’s Recycle at Work program, which eventually led to the implementation of a community wide recycling program.

STATS

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<thead>
<tr>
<th>OUR COMMUNITY</th>
<th>63 MEMBERSHIPS</th>
<th>35 PARTNERSHIPS</th>
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<tbody>
<tr>
<td></td>
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<td>23 ALUMNI</td>
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<tr>
<td>EMPOWERING EVENTS</td>
<td>49 POWER HOURS</td>
<td>16 BUSINESS ACADEMIES</td>
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<td>52 EXECUTIVE BRIEFS</td>
<td>189 EVENTS</td>
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<td></td>
<td>held at BESThq in 2014</td>
<td>hosted</td>
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<td>BUSINESS EXPO WEST</td>
<td>2+ BARRELS</td>
<td>3 NON-PROFITS</td>
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<td>of food collected for the Oregon Food Bank</td>
<td>benefited from proceeds collected at Business Expo West</td>
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<td>132 EXHIBITORS</td>
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<td>SOCIAL MEDIA</td>
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<td>SOCIAL IMPACT</td>
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<td>20+ EXHIBITORS</td>
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<td>in total by American Cancer Society’s 2014 Beaverton Relay for Life Event</td>
<td>at BESThq’s Wellness Expo</td>
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<td>200+ YOUTH</td>
<td>$2000+ RAISED</td>
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<td>excited about science &amp; mathematics</td>
<td>by BESThq’s Relay for Life team, earning a 7th place fundraising and Rookie Team of the Year award</td>
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<td>140+ MILES</td>
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<td>walked/ran by BESThq Hopesters</td>
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